



**RÉPUBLIQUE
FRANÇAISE**

*Liberté
Égalité
Fraternité*



institut français
du **cheval**
et de l'**équitation**

équi-ressources

ÉQUI-RESSOURCES SERVICE

EMPLOYMENT AND CAREER GUIDANCE
IN THE EQUINE INDUSTRY

Contents

1. Main missions

- **Work with employers and job seekers to facilitate a successful match**
- **Provide information on careers and training**
- **Analyze employment and training trends**

2. Key figures

3. Actions to promote the horse industry

- **Communication campaign**
- **Events**
- **Virtual reality**
- **And more**

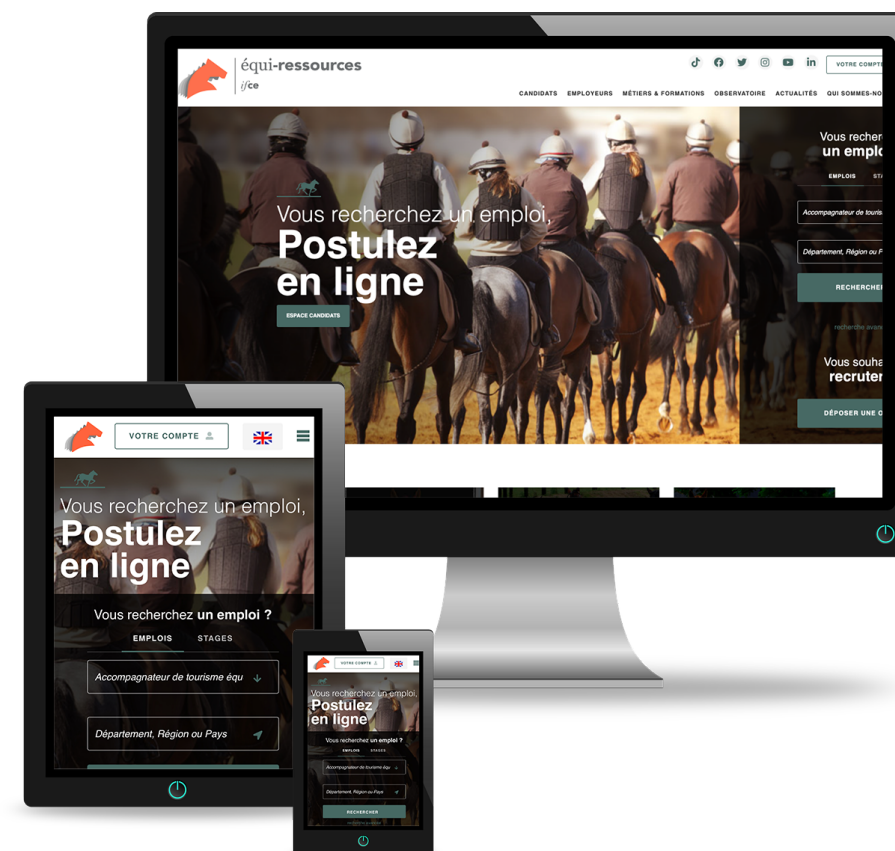
Introduction

FREE service supported by the French Horse and Riding Institute

Born in 2007

1 network of skilled advisors

One of the few services dedicated to the entire horse industry



Main missions

WORK WITH EMPLOYERS AND JOB SEEKERS TO
FACILITATE A SUCCESSFUL MATCH

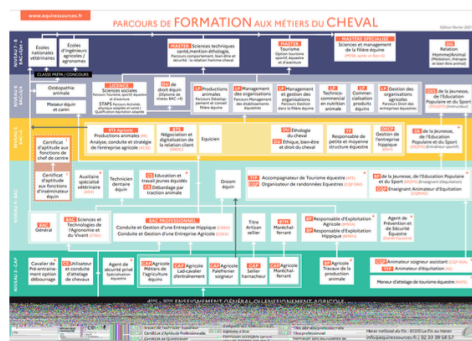
- Collect offers related to the equine sector:
France and abroad
- Create a dedicated website to publish job offers
free of charge
- Match employers et interested candidates



Main missions

PROVIDE INFORMATION ON CAREERS AND TRAINING

- Create ressources
- Create databases



Main missions

ANALYSE EMPLOYMENT AND TRAINING TRENDS

→ Create an observatory to study, quantify the employment market equine sector in order to validate the employment-training adequacy

- Thematic publications
- Specific interventions
- Indicators updating
- Customizes expertise



Key figures

EQUINE INDUSTRY

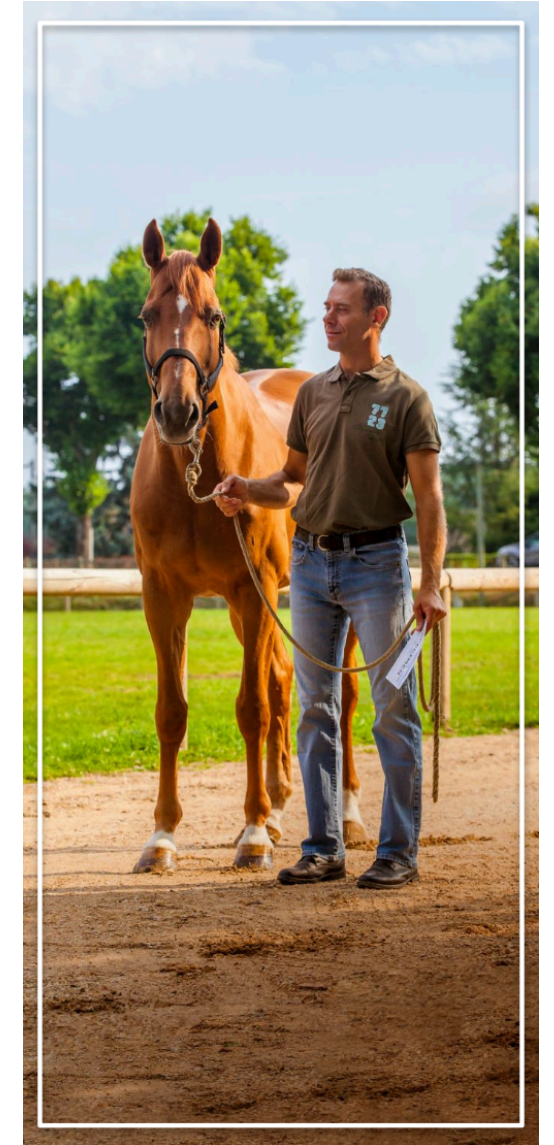
146,000 jobs

66,000 main activity jobs

80,000 secondary activity jobs

1 024 000 Equidae

+11 billion € financial flows



Key figures

FOCUS ON EQUI-RESSOURCES SERVICE (2022)

3,719 job offers published

3,007 new applicants

567 new employers

25,684 processed applications

1,218 candidates found a job thanks to
équi-ressources

Normandy : leading employer region

Top 3 most sought after jobs :

- Stud hand
- Horse riding instructor
- Groom rider/exercise rider

32,738 job offers published since 2007

Key figures

INTERNATIONAL FOCUS (2022)

136 job offers

9 internship offers

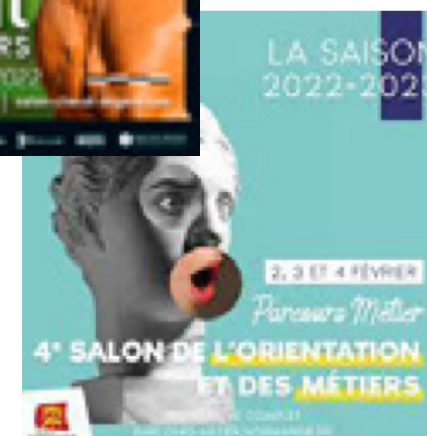
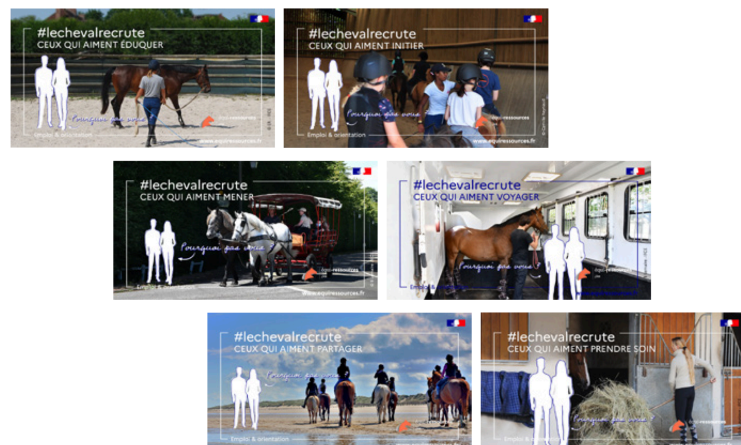
43% of vacancies are filled via equi-ressources

Top 3 most sought after jobs :

- Horse riding instructor
- Stud hand
- Groom



Actions to promote the horse industry



THANK YOU
FOR YOUR ATTENTION