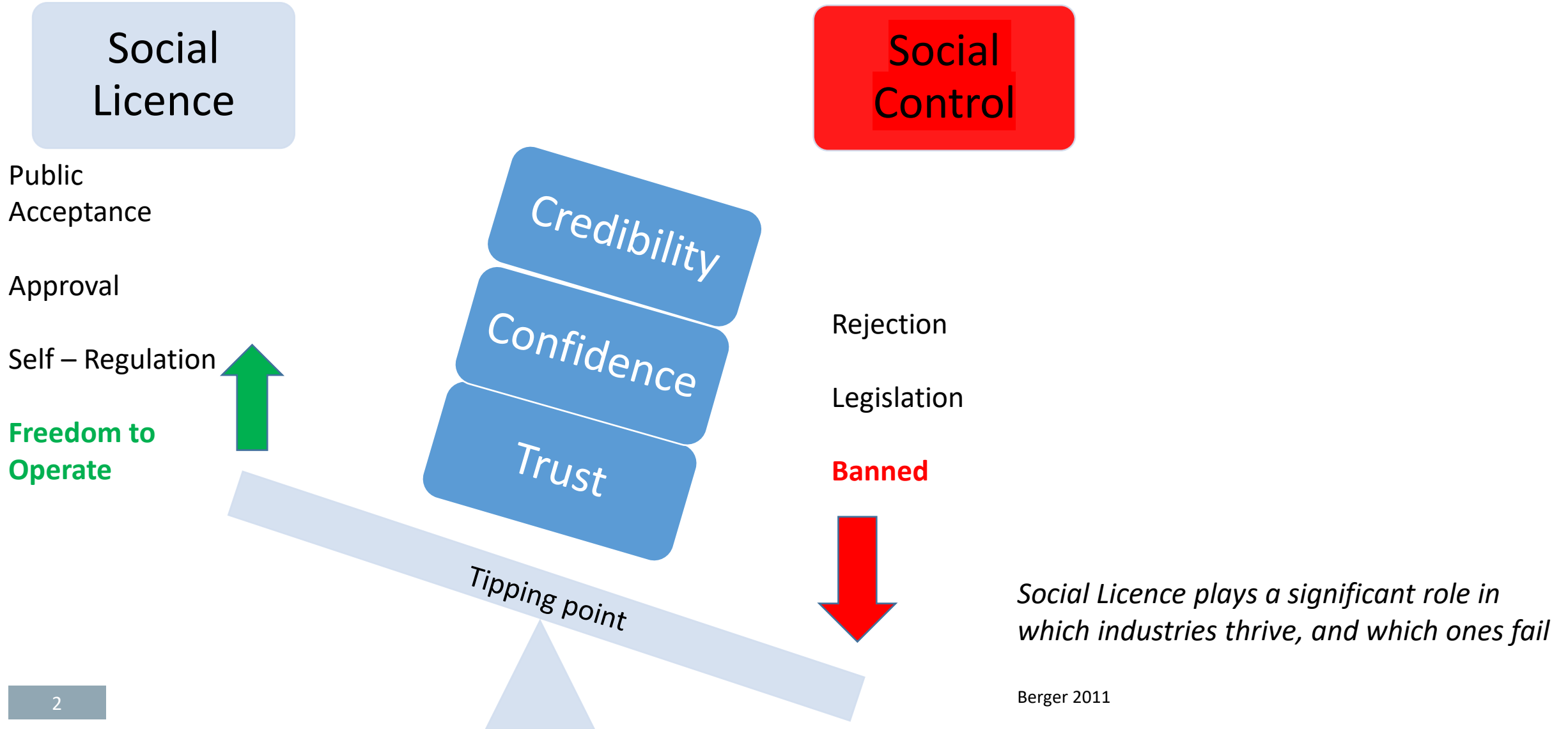




Summary of initial report November 2022

Jessica Stark
Member

How does Social Licence to Operate work?



Why is Social License relevant to FEI Stakeholders?

Changing societal attitudes regarding animal use



Increasing public unease about the use of horses in sport



Welfare concerns among equestrians inside and outside the FEI



Risk to social licence – with negative consequences

***Bans on national
hunt racing
(Australia)***

***Government
regulation of
racing (USA)***

***Loss of
equestrianism in
Modern
Pentathlon***

***Interest of the French
National Assembly in
equine welfare at the
upcoming 2024 Paris
Olympics***

***Regular calls to
IOC to ban
equestrian sports
from Olympics***

The Commission members – ‘Critical Friends’

External



Nat Waran (Chair)



Kathalijne Visser



Camie Heleski



Jessica Stark



Madeleine Campbell

Internal



Cayetano Martínez de Irujo



Ken Lalo



Theo Ploegmakers



Cesar Hirsch



Sabrina Ibáñez

The Commission's role

To provide independent objective advice regarding equine ethics and wellbeing to the FEI Board.



Develop a strategic approach to help guide decision making within the FEI in relation to Equine Ethics and Wellbeing.



Provide recommendations to address issues of SLO to the FEI Board for their consideration.



The FEI receives recommendations and advice from the Commission, and decides on the course of action (if any) to address the recommendations.

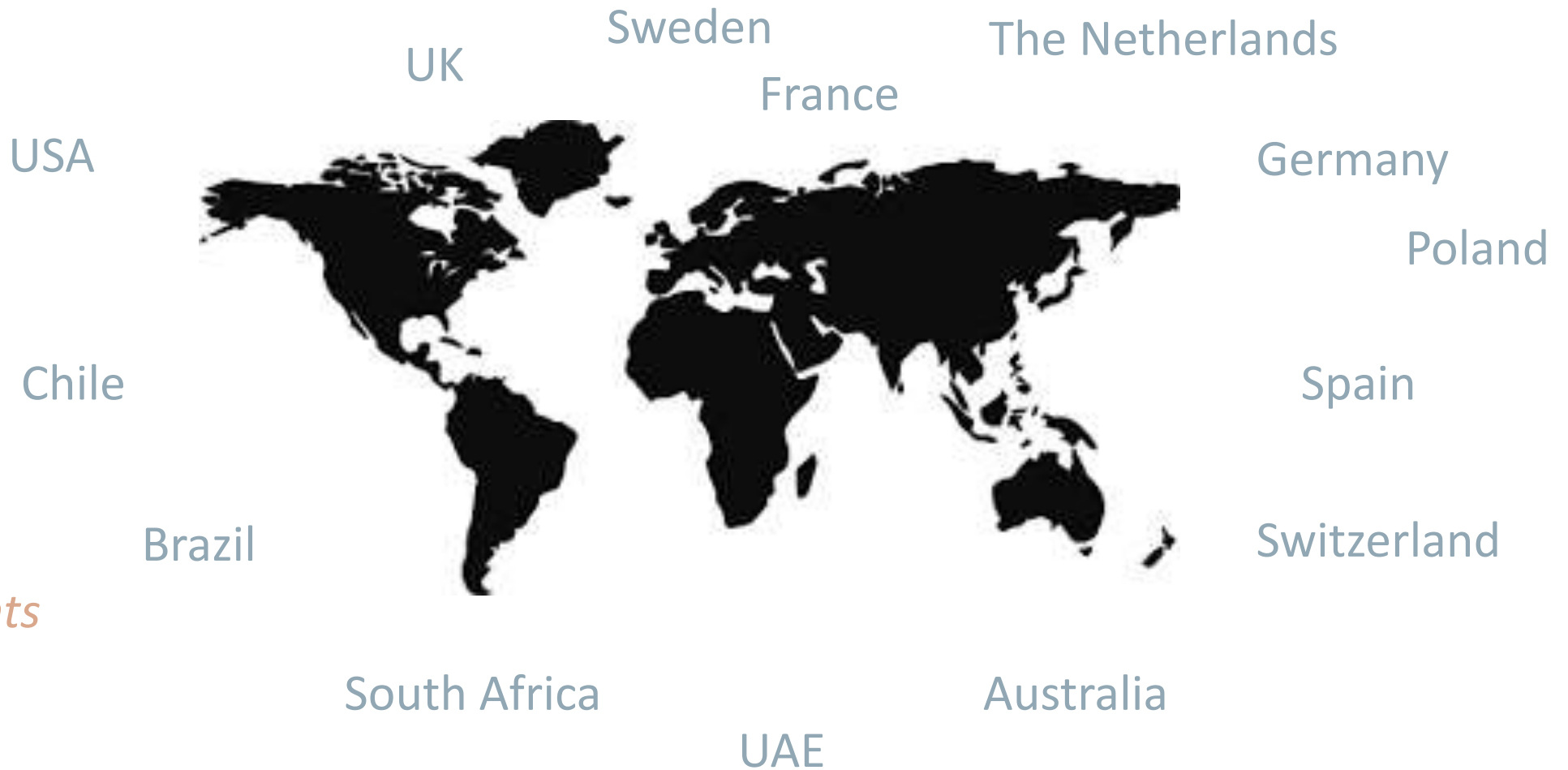
Social Licence – What do we know?

Two Surveys to understand the viewpoints of public and equestrians **inside and outside** the FEI

- Survey among Equestrian community (almost 28,000 respondents)
- Survey among Public (over 14,000 respondents)



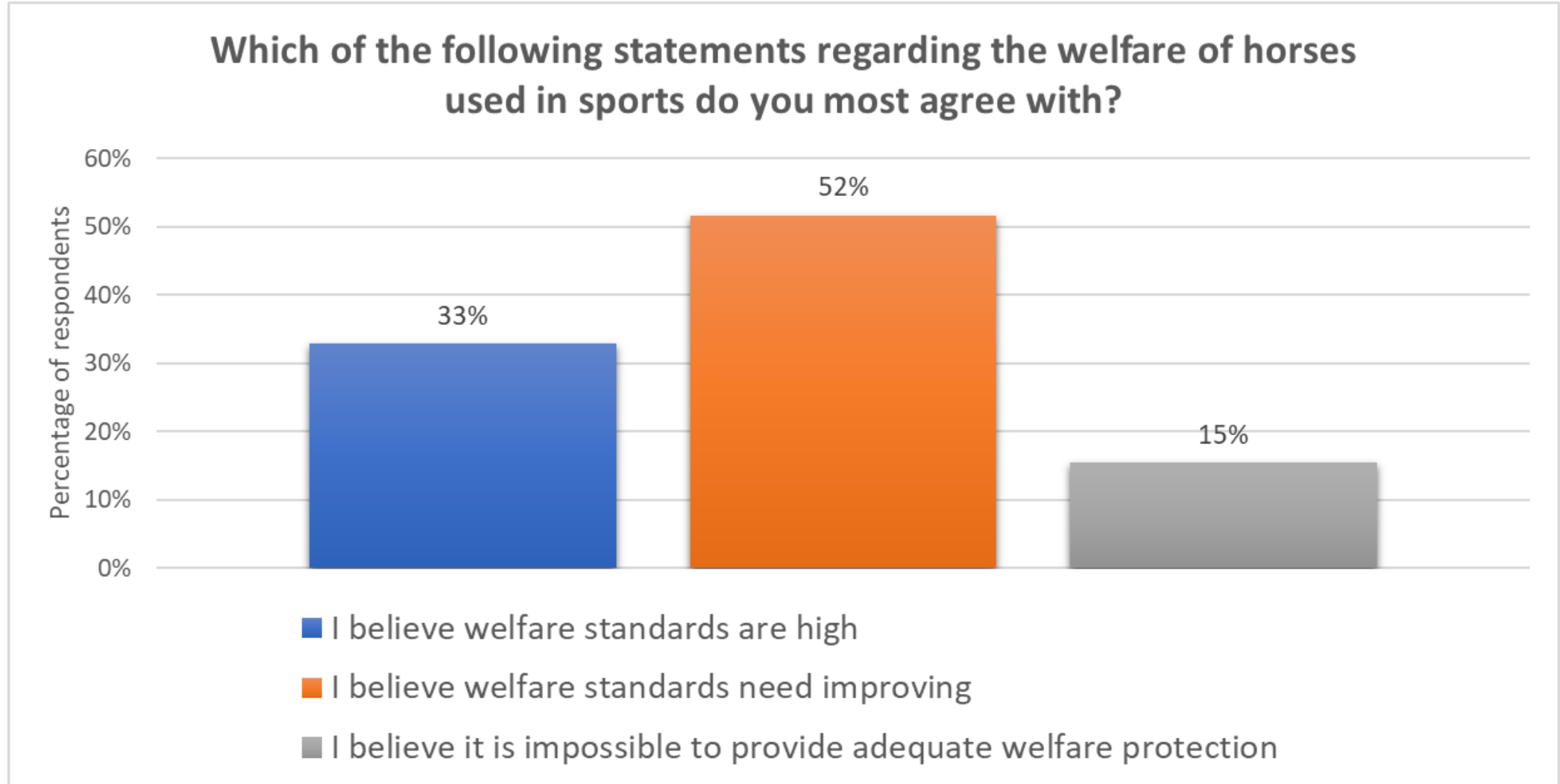
Public Survey: The Public respondents – *where do they reside?*



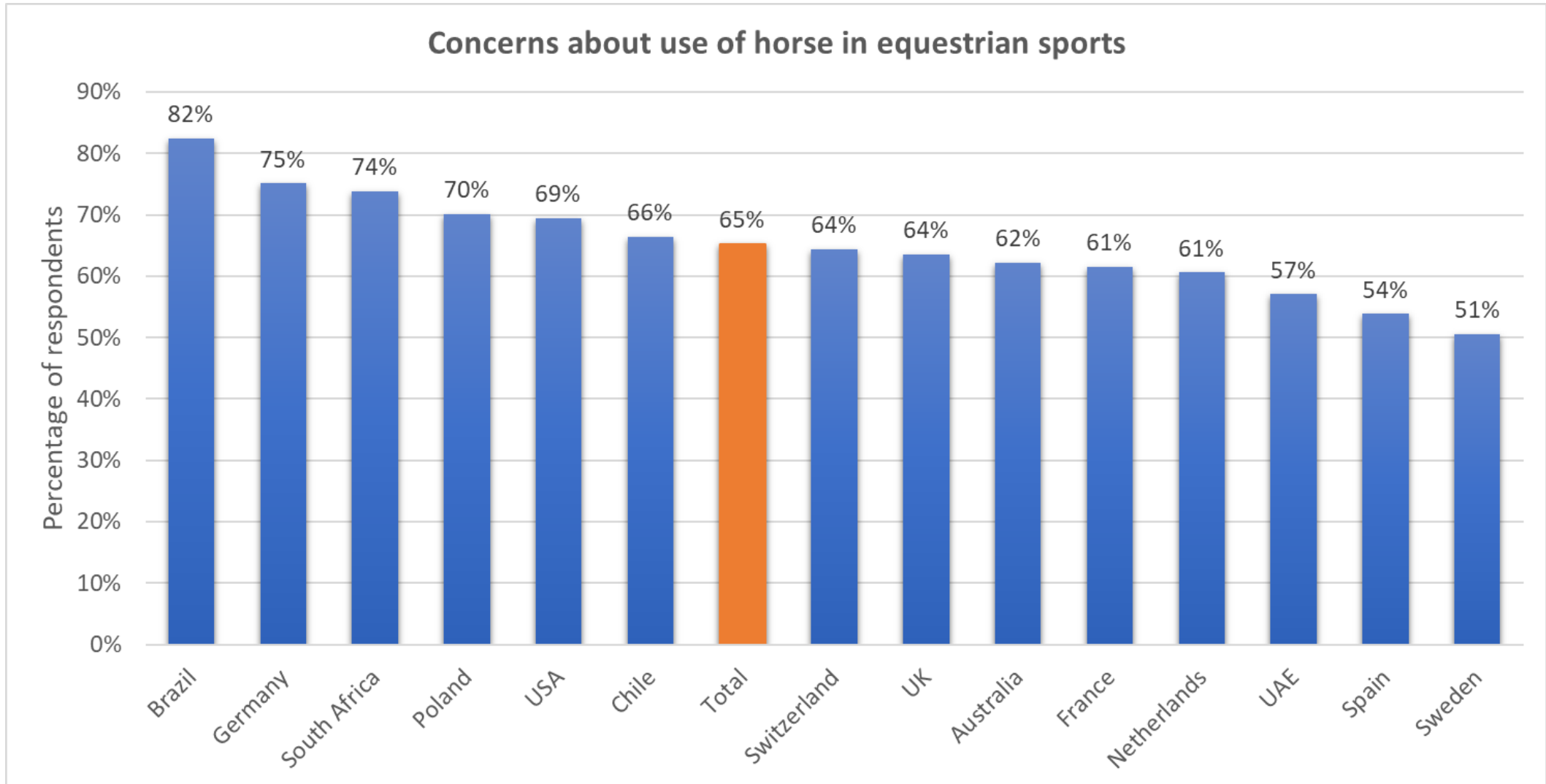
*Respondents
from 14
countries*



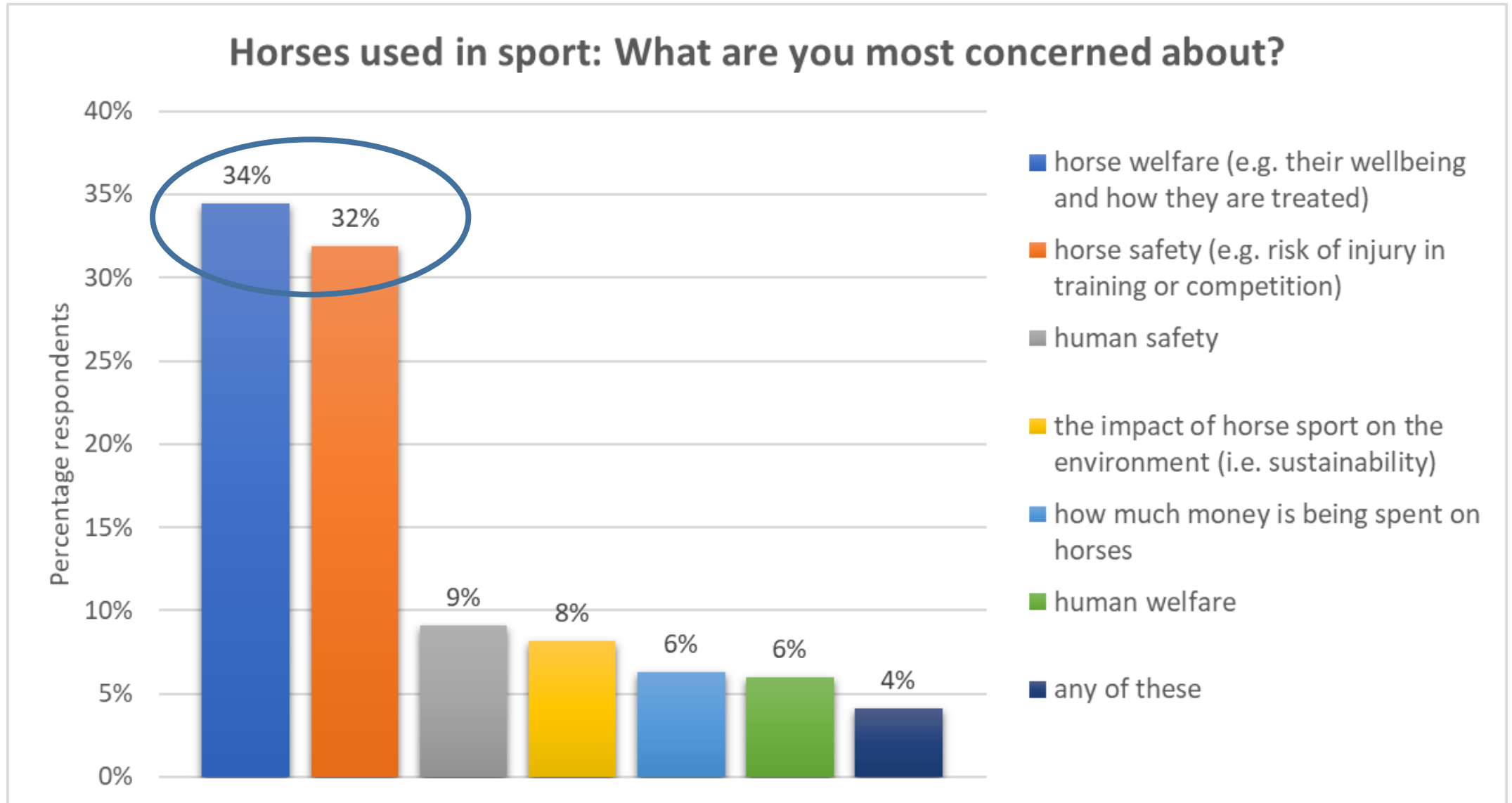
Is the Iceberg melting? – Public perception



How concerned are the Public?



What were the main Concerns of the public ?



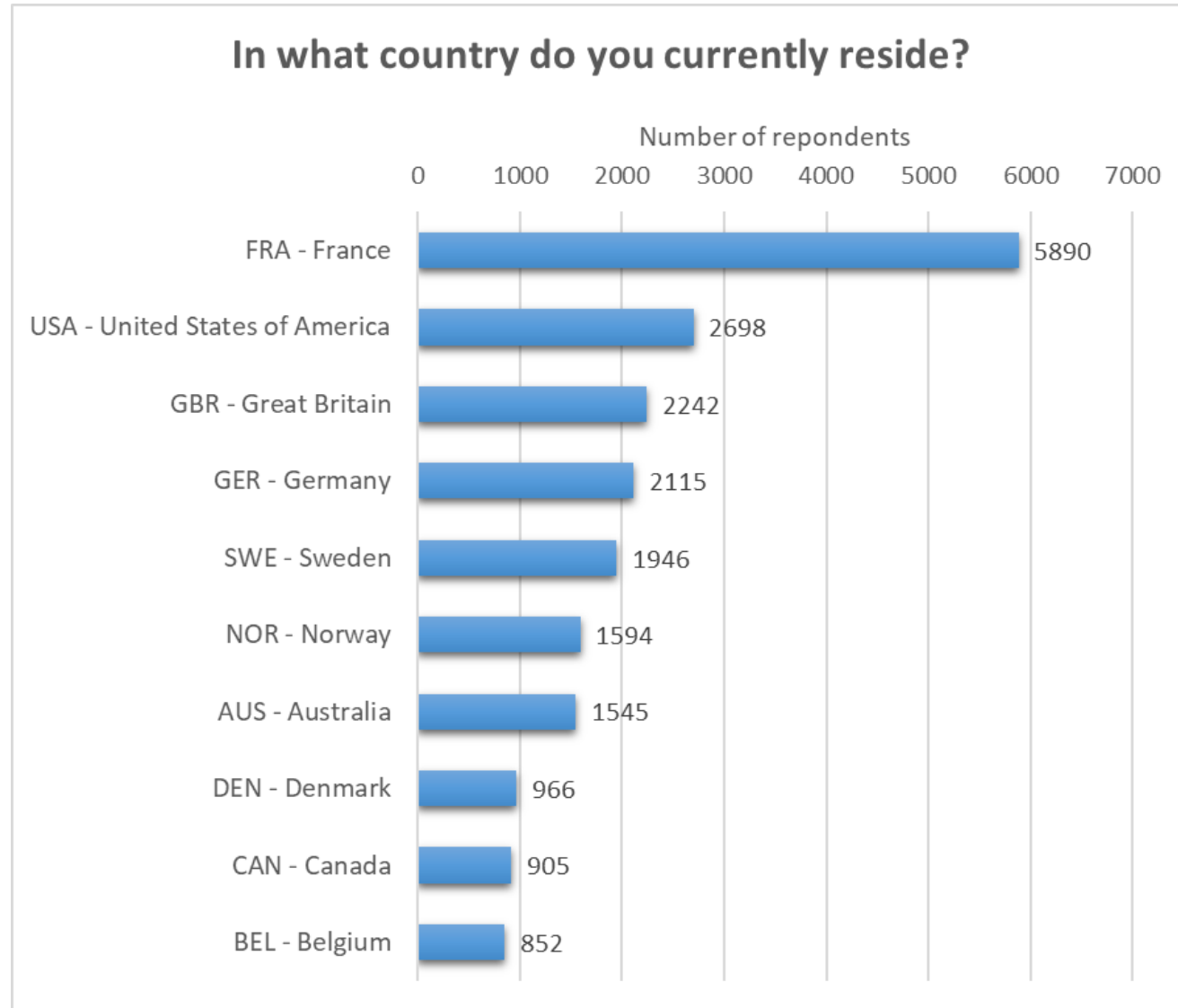
The equestrian survey respondents – *who are they?*

27,710
respondents

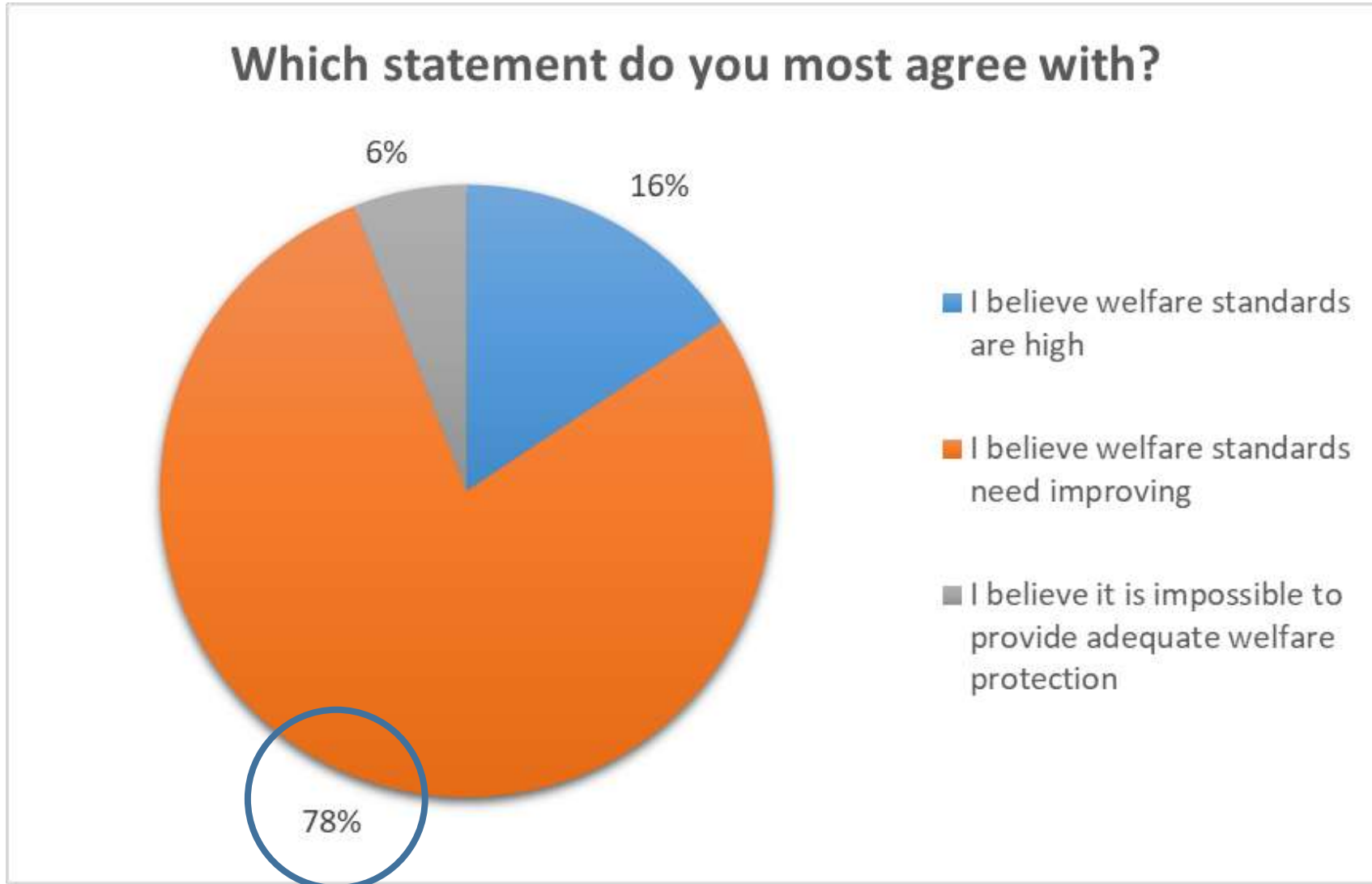


The Equestrian survey - Respondents *Where* *do they reside?*

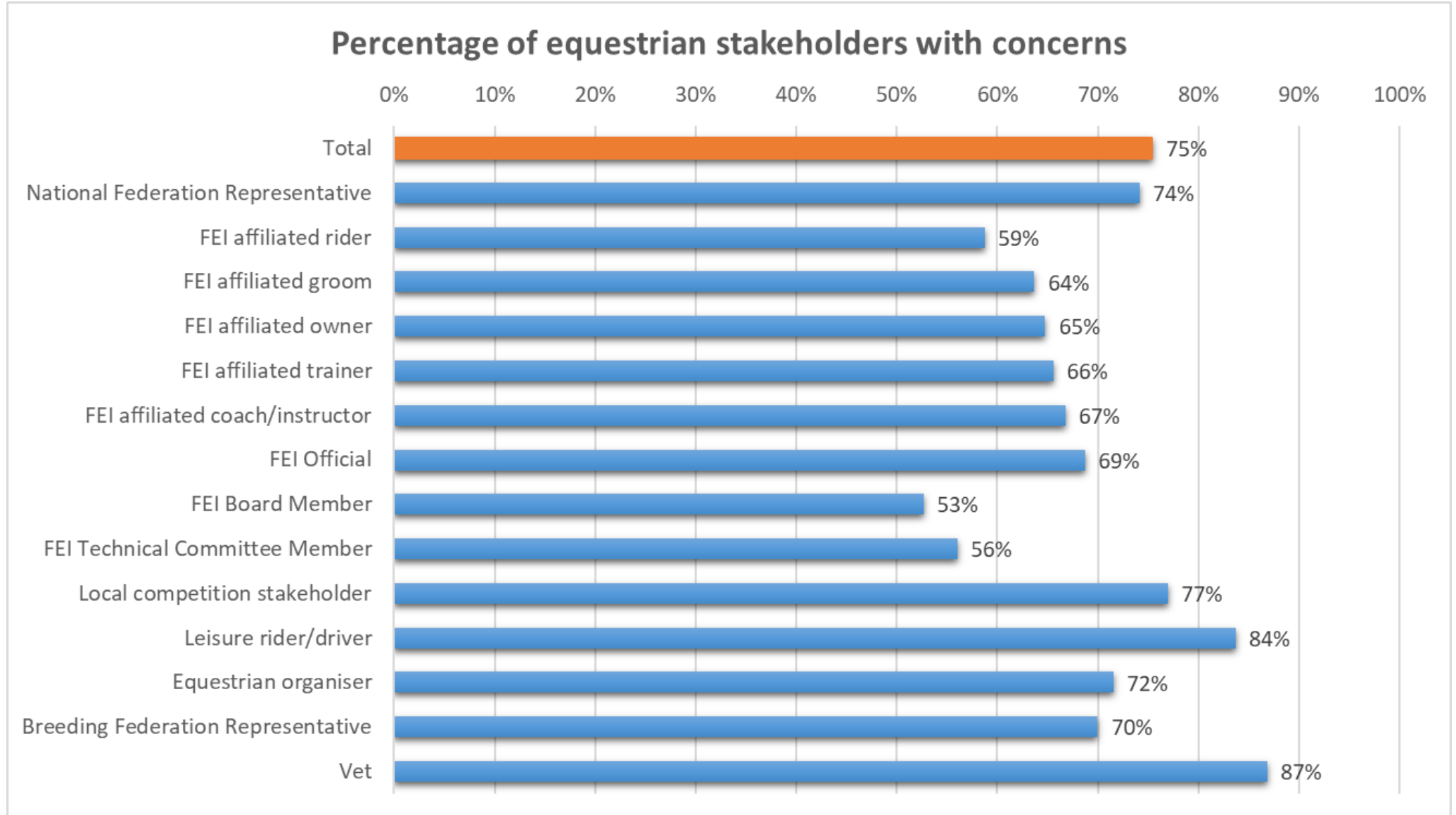
*Respondents from
116 countries*



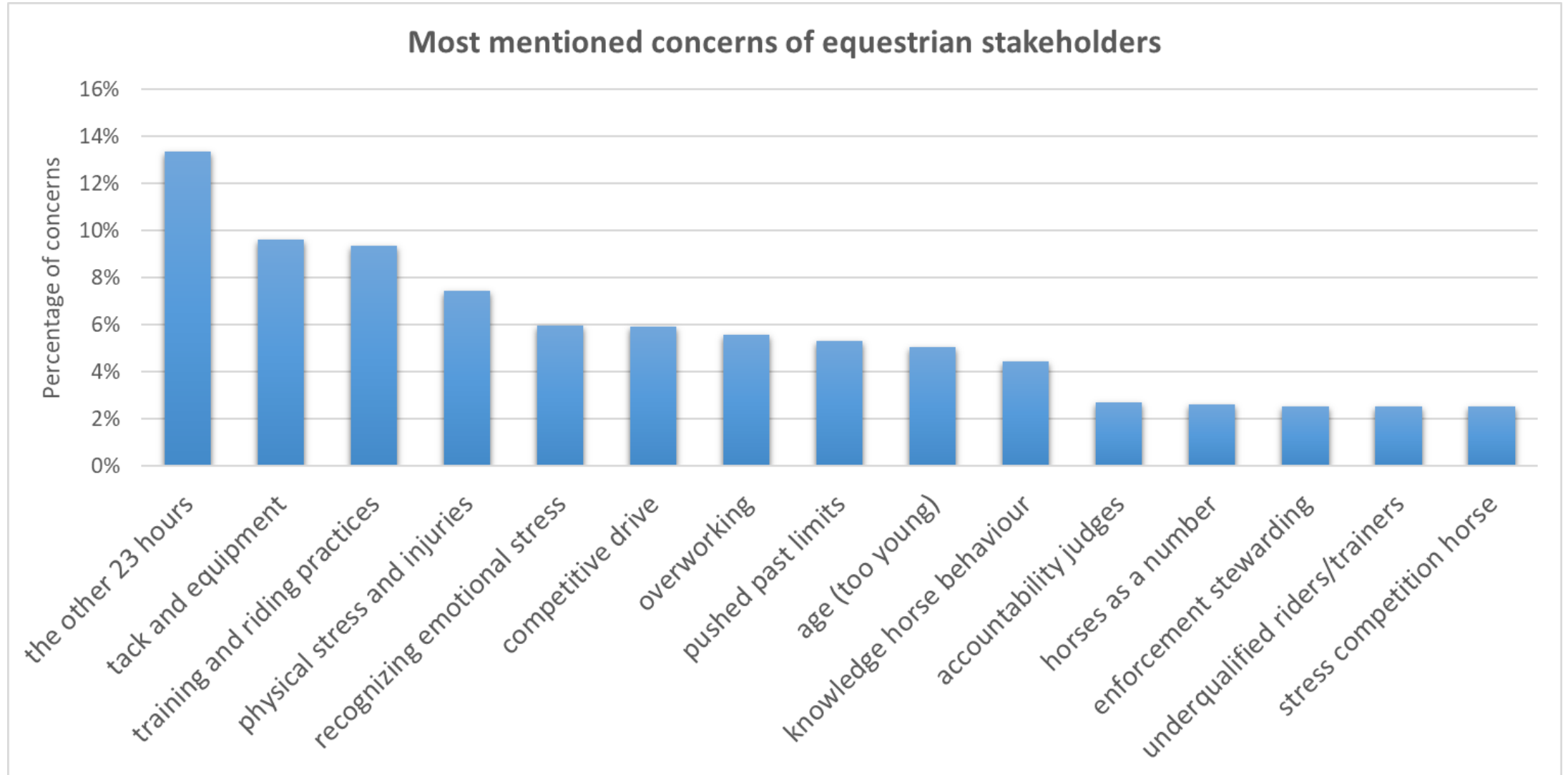
Equestrian stakeholders feel welfare standard need improving.



Equestrians: who is concerned?



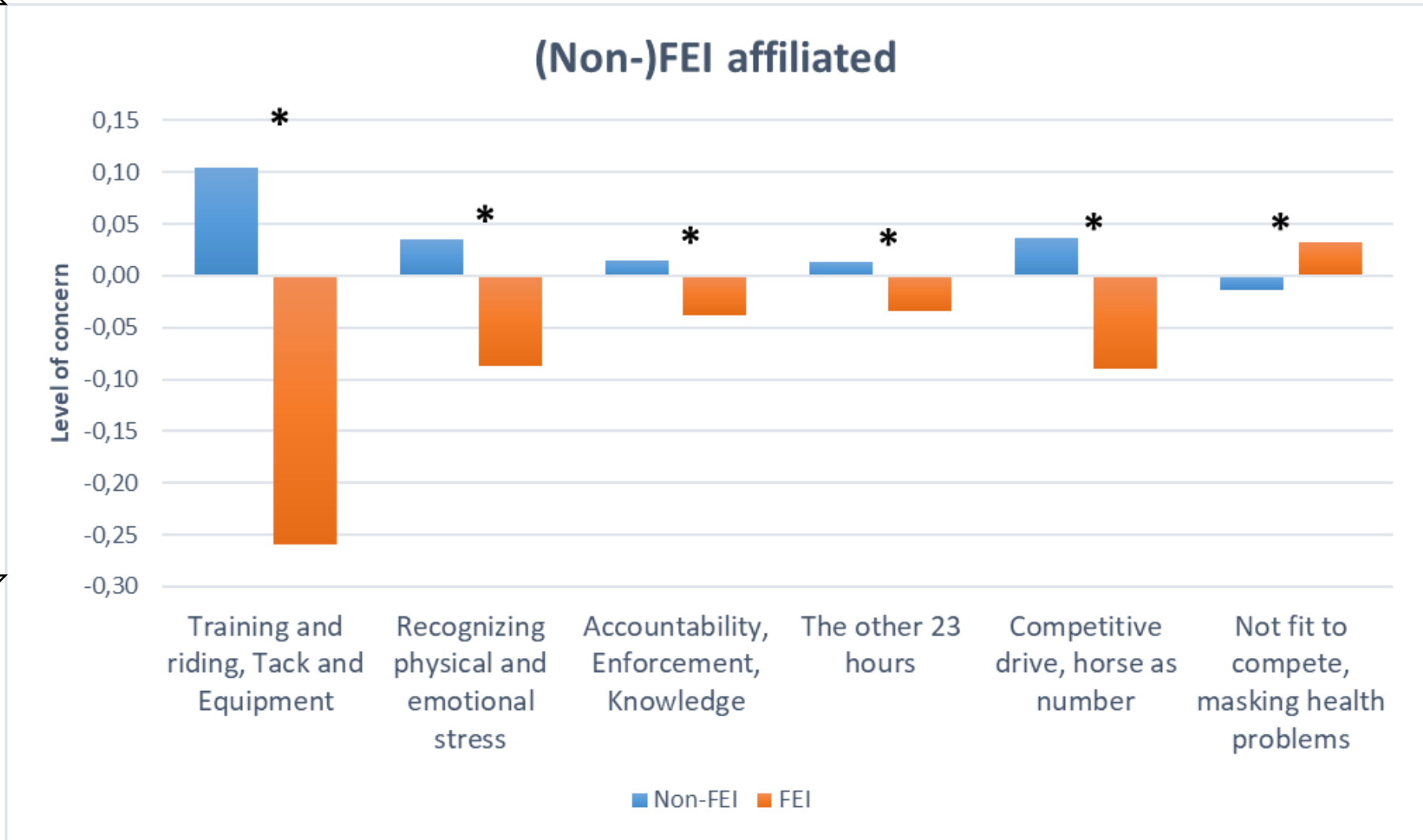
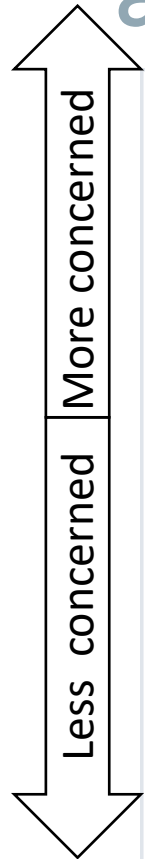
What are Equestrian stakeholders concerned about?



What did you tell us? – 6 priority focus areas



A Different Lens: Within Equestrians – is there a difference?



Who are the respondents?

Three 'Stakeholder Groups' within which there are a variety of views



Equestrian (Internal)

- FEI Board
- National Federations
- Riders
- Trainers
- Officials
- Employees

Equestrian (External)

- Non FEI Equestrians
- Event and Rider Sponsors
- Event Organisers
- Equine Welfare Organisations
- Veterinarians
- Farriers

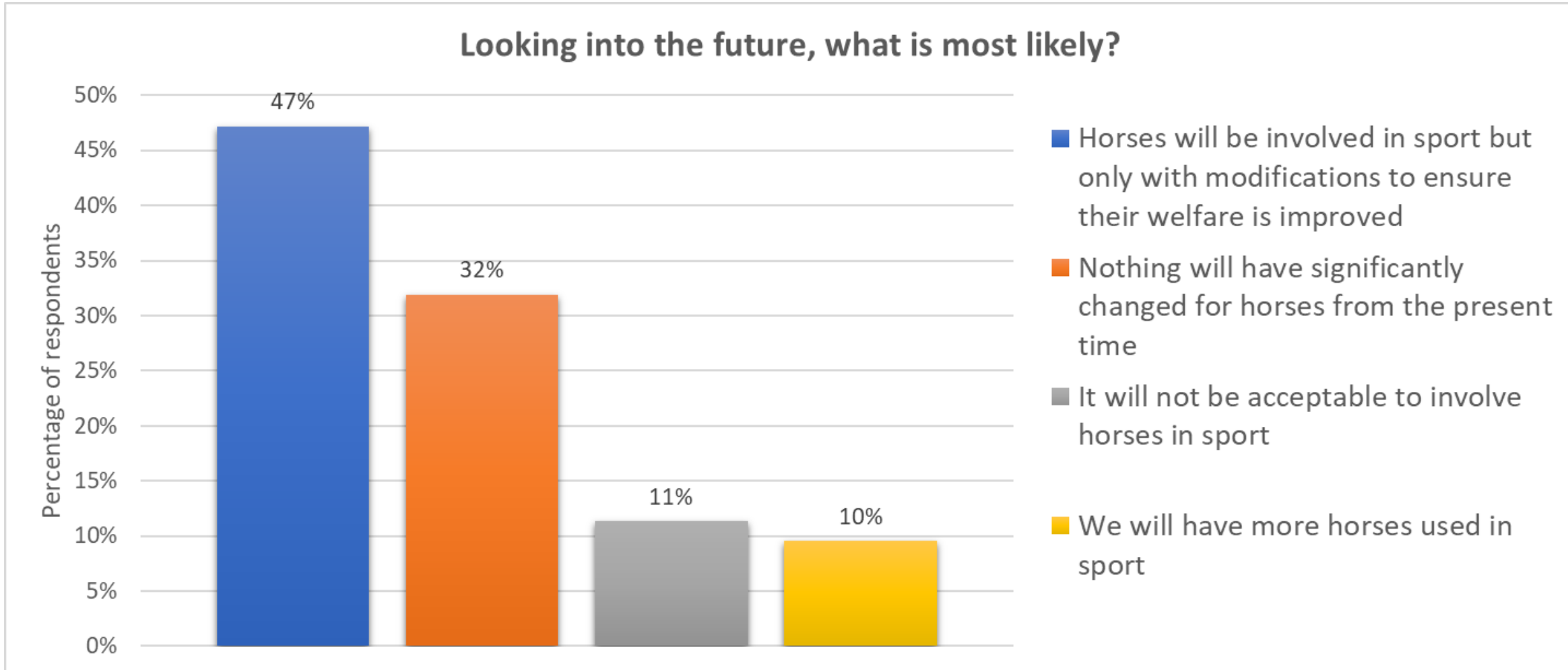
Non- Equestrian (Public)

- Members of the Public with no investment or history with horses

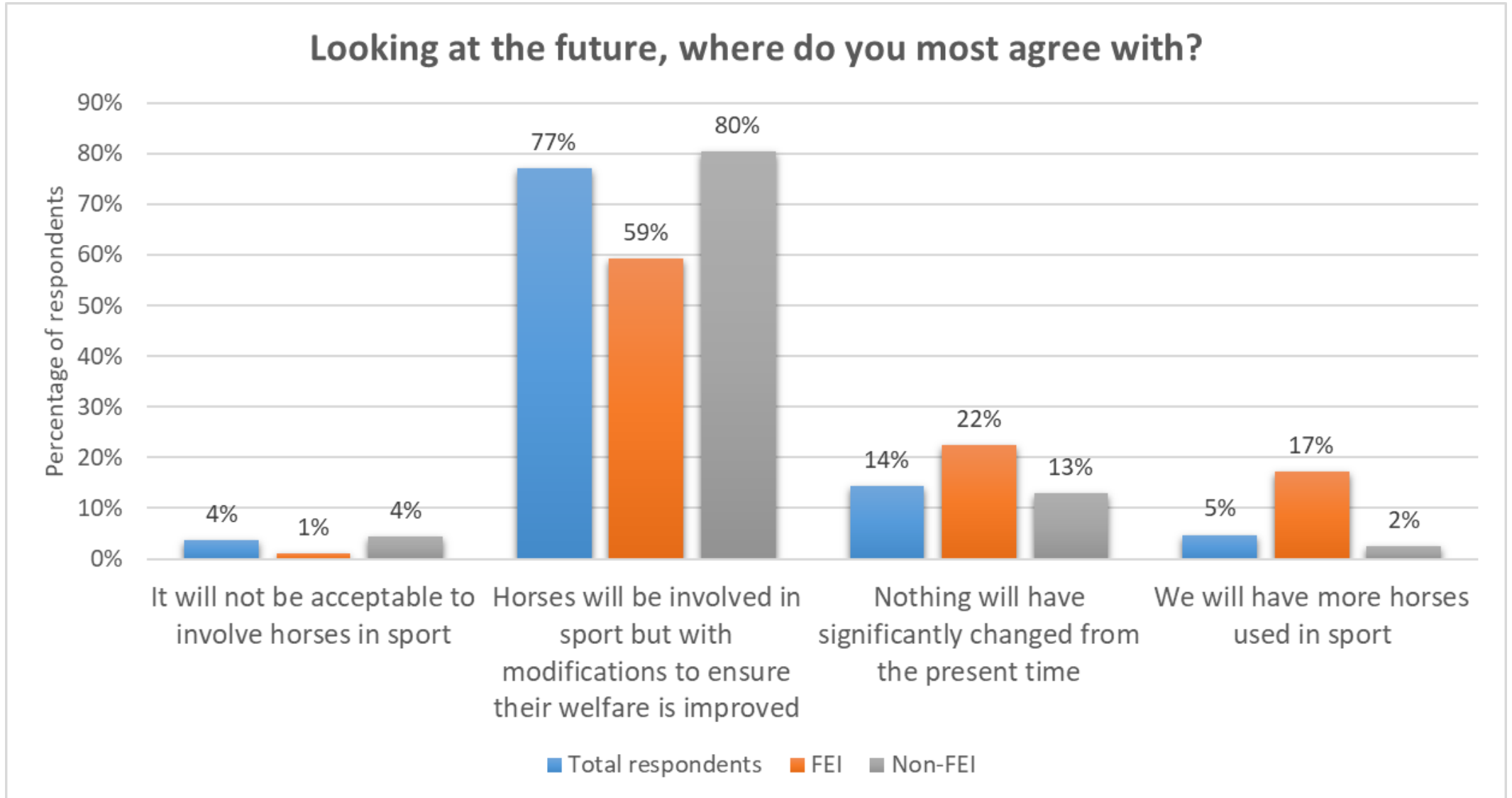


Equestrian Community

How do the public feel about the future of the involvement of horses in sport?

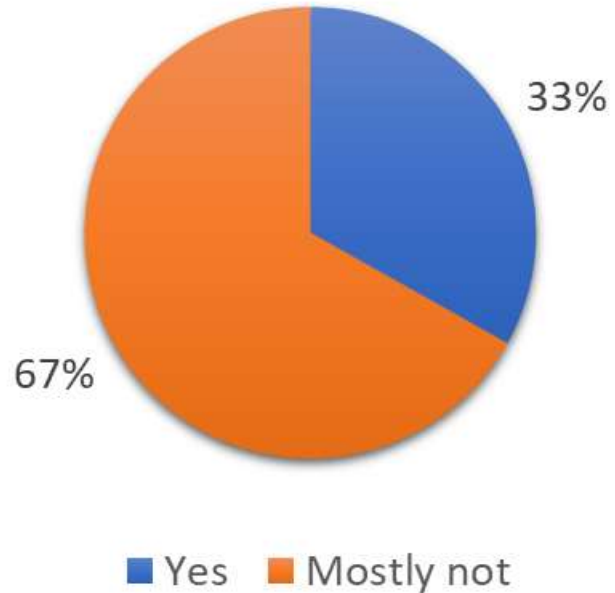


What about the Equestrian stakeholders?

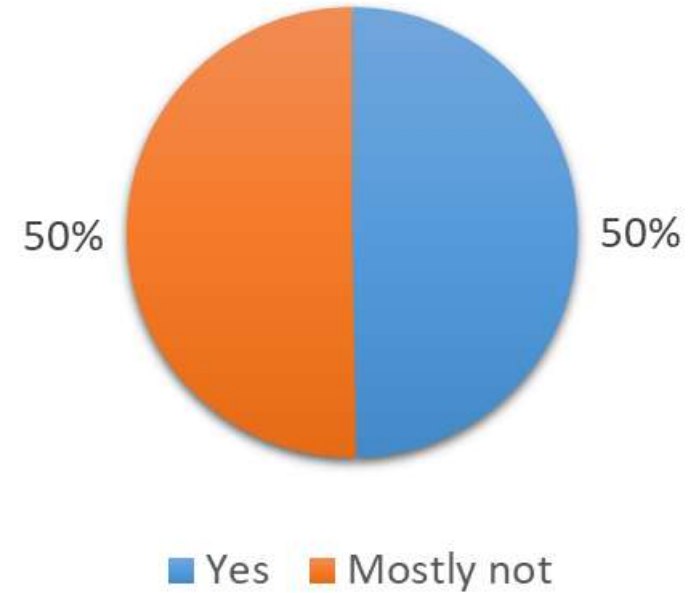


Changes are needed

Public: Do you believe horses enjoy being used in sport?



Equestrians: Do you believe horses enjoy being used in sport?



Construction of the FEI Equine Ethics and Wellbeing Strategy



Overarching Equine Ethics and Wellbeing Strategy– **How**



‘Road Map’ detailing Objectives, Outcomes and Timelines –
What, When and Who



‘Dashboard’ to measure and monitor progress against deliverables in the Roadmap - **Progress**

Basis for Commission Recommendations

- ✓ **Public and Equestrian Survey Results**
- ✓ **External related information** – External reports, information from animal welfare organisations, independent survey results
- ✓ **Research evidence** - Reviewing research publications related to equine wellbeing and ethics. Identifying gaps in knowledge, making recommendations for where research is needed.
- ✓ **Consultation with Equine Stakeholder and Equine welfare experts (FEI and non-FEI)** –consultation regarding specific concerns and potential solutions with different groups involved with equine welfare and use of horse in sport
- ✓ **EEWB Advisory/Working Groups** –Scientific Advisory Grp, Education Working Grp, Legal Working Grp, Communication Working Grp.



GA (South Africa) 2022

Sports Forum (Lausanne) April 2023

General Assembly (Mexico) 2023

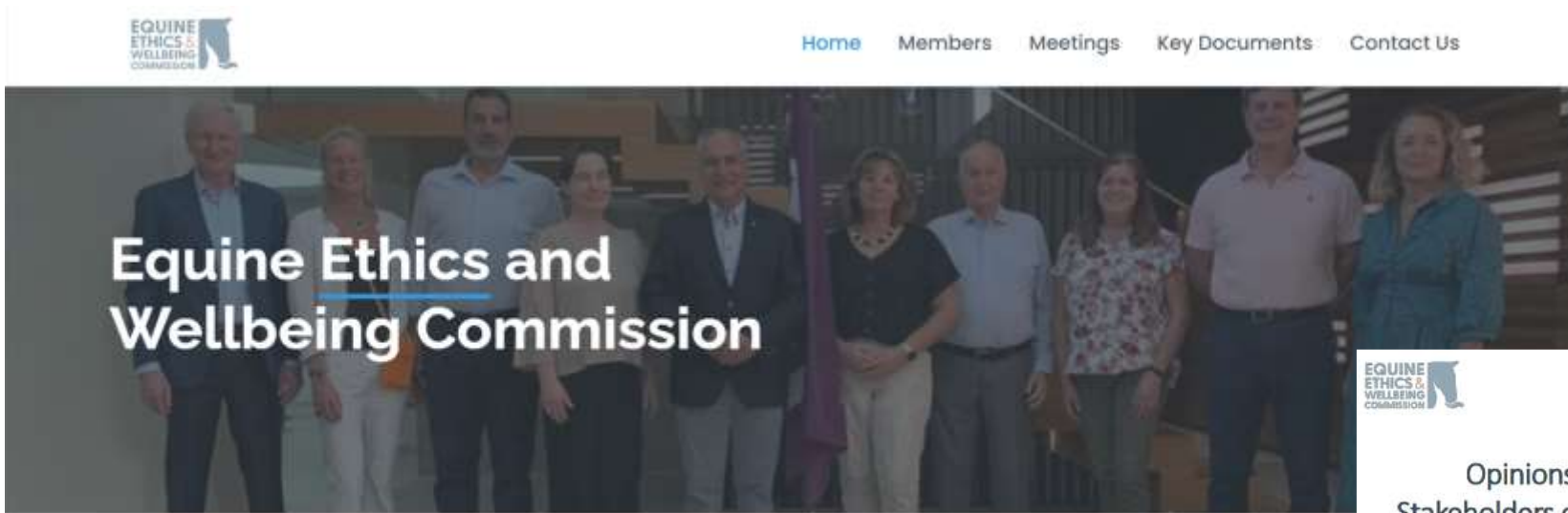
Everyone involved in equestrian sports needs to:

*Not only optimise
and prioritise
equine welfare
because it is the
'right thing to do',
but also to be seen
to be doing so.*

*Understand their
responsibility – and
the impact of their
actions/words and
use of images*

*Ensure that they
actively engage
with and address
concerns related to
Social Licence*

More information - Commission Website



Equine Ethics and Wellbeing Commission

Home Members Meetings Key Documents Contact Us

Public Attitudes on the Use of Horses in Sport: Survey Report (November 2022)



Opinions of Equestrian Stakeholders on the use of Horses in Sport: Survey Report (November 2022)

What is the Equine Ethics and Wellbeing Commission?

equinewellbeing.fei.org



Acknowledgements

We are grateful to **all** who have generously provided us with support and help in carrying out the Commission's work.



Thank you